#### I. Call to Order

President Charles

#### Present:

President Charles

Vice President of Management Amritt

Vice President of Finance Byambasuren

Vice President of Programming Steele

Vice President of Communications Lyons

College of Arts & Sciences President Gunawan

Graduate Business Association President Sandhu

School of Public Affairs Vice President Ricci – **Proxy** 

School of International Service President Ghassemi

#### Absent:

Vice President of Alumni Affairs N/A School of Communications President N/A

## II. Approval of Minutes

Thursday, August 2, 2018

## III. Cabinet Reports PRESIDENT

- Monthly check in calls with GSC Presidents
  - Meeting with Deans
- Meetings with graduate student organizations
  - o KPU, CAS GSC, Public Purpose Journal, BRIDGE, KWIB
- New President Alumni Affairs New Position
- Spotlight of Graduate Students
- GLC Involvement Fair keep sharing with your communities!
- Upcoming Items
  - o GLC membership (Presidents)
  - o GLC expansion
  - o Student support payment review
  - November BOT meeting
  - o Coffee chat with President Burwell

## VICE PRESIDENT OF MANAGEMENT

- Accomplishments
  - Success of the Campus Safety breakfast with University Police and graduate student involvement in first-year move in. These opportunities will continue be a part of the council programming for subsequent years.
  - Establishing Eagles Elect, student-led voting initiative, within the School of Public Affairs' Center for Congressional & Presidential Studies.

## In Progress

- Formulation of survey questions and evaluation metrics for the needs assessment.
   The council will be collaborating with the Office of Institutional Research & Assessment to review past Campus Climate Surveys.
- o Formulation of governing Bylaws and rewriting the Constitution. A draft document will be made available at the October Town Hall for public comment.

## Upcoming

- Standardization of the communications and correspondence efforts with the council.
   The council will be working towards establishing these guidelines in how we engage with the community. Name badges are also forthcoming.
- O Supporting graduate student ideas and events (i.e., Lavender Graduation). Official planning will commence in November for Spring 2019 graduation.

## VICE PRESIDENT OF FINANCE

- Financial training with the SA Office was held on Aug 28. The present were SPA GSC
  Treasurer, CAS GSC Treasurer, CAS GSC Psychology Department Senator and SIS GEP
  President & Treasurer.
- In Progress
  - O Scheduling another financial training for SIS GSC and GBA GSC by no later than Sep 12. Once the date is confirmed, I will extend this date to CAS GSC and SPA GSC since they expressed interest in having their other council members and senators who were not able to make it to the first session attend.
  - Collaborating with Robert to update and create a shared list of orgs and senators and their contact info within each school.
  - Putting together all the GSC proposed budgets for the year into a master document and will share it with the GSCs for final edits. The final version will be shared with the SA Office, by no later than COB Mon, Sep 10, to ensure streamlining of GSC allocations.
  - o The GLC Projected Budget for the year is ready to be voted, as per our constitution.

## VICE PRESIDENT OF COMMUNICATIONS

- Accomplishments
  - Officially joined the GLC as of last week (8/26 9/1) and have engaged in various onboarding activities since then.
  - Social & Website Updated the GLC's Facebook and Twitter pages along with the website. All three mediums have had outdated information either eliminated or updated and certain graphics have been improved. Work does still continue but the mediums are more than workable until such time as our rebranding initiative comes to fruition.

## In Progress

- Rebranding Bids and presentations are being given. Possibility of brainstorming sessions and/or focus groups in the next few weeks. Still hoping to have the search completed by the end of September and the full rebranding done by the end of October.
- Graduate Student Involvement Social Hour Graphical content for Facebook, Twitter, and flyers has been created and shared on social media. Working with Suzanna Steele to further promote this Sept. 7<sup>th</sup> event.

## Upcoming

- O Data Analytics & KPIs The GLC currently has no benchmarking data by which to judge the success of individual posts. We are also lacking weekly, monthly, quarterly, and yearly data. All of which contributes to us simply not knowing when our content and/or page is actually performing well.
- o **Influencer Identification** While some work has been done on Twitter already, it is important that we identify active (and relevant) members of Twitter and Facebook who could be encouraged to interact with our content. Whether organizations, groups, or individuals, if we can learn to tailor certain content for their consumption, our reach and influence will increase.

## VICE PRESIDENT OF ALUMNI AFFAIRS

N/A

#### VICE PRESIDENT OF PROGRAMMING

- Social Hour Sept. 7th
  - o Booked and ready to go, tell everyone
  - o ACTION: Get sticky nametags, emailed Ebonie for the request

#### • Town Hall - Oct. 5th

- o Suzanna needs to book on 25Live
- O Suzanna will reach out to Bini about a pizza order
- o Create and distribute survey
- o ACTION: figure out survey items and gather input

## • SBA/GLC Social Hour - Oct. 19th

- Brenna, President of Student Bar Association, is asking the SBA Senate for \$1500, will hear back next Tuesday
- No Action items yet More details to come

## AU Basketball Night Out - Nov. 9th

- o Suzanna needs to confirm reservation
- O Ask for ideas on how to get Amark to do an open bar
- o ACTION Items: Tell Suzanna how to draft an email asking athletics to pay for alcohol

## • Wizards Game - Dec. 1st

- o Cheapest tickets on Dec. 1st are \$19 per person
- O How many tickets should we purchase?

# IV. Council Reports COLLEGE OF ARTS AND SCIENCES

- Accomplishments
  - o Increased use of Facebook page
  - o First general meeting to get all senators acquainted with the new council
  - o Obtain senate representation for Biology
  - o Obtain senate representation for All Sciences Graduate Student (AS-GRADS)
- In Progress
  - Obtaining senate representation for Philosophy
  - Obtaining senate representation for Society for Ethics, Peace, & Global Affairs (SEPGA)
  - o Obtaining senate representation for Underrepresented Students in STEM (USS)
- Upcoming
  - o Escape room event
  - o Call for applications for VP and Programming Chair position

#### GRADUATE BUSINESS ASSOCIATION

- Accomplishments
  - O GBA and the other graduate clubs did a social hour last week and had great turnout of about 45-50 people showed up which beat last year's turnout of 10. Plus we had a diverse group from marketing students, analytics, MBAs and even accounting. This year one of our main goals is to get all Kogod Masters students out. I believe we also saved money combining all clubs instead of each club hosting their own social hour.
- In Progress
  - We are working on organizing a DC United game watch this fall. Everyone would buy their own tickets but depending on the number of students attending we may do a social gathering afterwards at a bar nearby. We are still working on these details. May even invite alumni to make it more of an informal networking event.
- Upcoming
  - o In the midst of sending the clubs their individual budgets but waiting for Andrew to provide an answer on KWIB's funding (Veronica and Bini are looped into this).

#### SCHOOL OF COMMUNICATIONS

N/A

## SCHOOL OF INTERNATIONAL SERVICE

- Accomplishments
  - o We held the GSC Graduate Orientation on Thursday, August 23rd
  - We created a process that streamlined the funding approval in the Finance Committee.
  - We worked to create a cheat sheet for PSAs in regard to what forms are needed for what type of meeting.

- In Progress
  - o Leadership dinner in October.
  - o First SIS GSC quorum on September 14th 6:30pm-8:00pm.
- Upcoming Events:
  - O Quorum meetings on September 14th and 21st.

## **SCHOOL OF PUBLIC AFFAIRS**

- September
  - SPA/SOC Orientation Happy Hour (success!)
    - We had a great turnout from both schools
  - SPA Scavenger hunt
    - Saturday, September 8
  - Elections
    - Voting will begin on September 17 and winner will be announced September
       21
  - o Website
    - Updated to include Objectives and Values and Ways to Get Involved
  - Online Students Rep
    - Hoping to hold a special election in Spring 2019
    - Met with Sonja Walti and Laura Starza (Faculty Advisors to Online Students) to discuss what the position would look like and strengths and limitations with trying to engage online students
- October
  - Kickball Game (potentially with GW)
    - A friendly kickball game with SPA v. Trachtenberg students
  - o Happy Hour event
    - TBD
- Next steps
  - o Take pictures with entire board to update website
  - o Include SPA Events calendar on website for students to see upcoming events
  - o Plan October's HH event
  - Solicit input from online students about the new position

#### V. New Business

- i. Discussion with AU Voices
  - a. Michelai Graham had called into the council meeting to discuss AU Voices, a diversity storytelling platform, a partnership between the council and School of Communications. The most recent project focused on the experiences of black student leaders at American University and was launched in August 14, 2018. Graham has since graduated from her program but is accept feedback from the council to maximize the utility of the project. The council has been instructed to provide feedback to the Vice President of Communications to relay to Graham by Thursday, September 13.

- ii. 2018-2019 Operating Budget
  - a. The council discussed the proposed operating budget for the 2018-2019 academic year. The Vice President of Finance recommended the travel grants to only cover conference registrations fees due to difficulty to account for travel. Graduate Business Association President Sandhu had requested an additional \$1,000 funding for the Red Dress Gala to meet all expenses. The funding request was revoked and instead, Sandhu was recommended to make a funding request later once costs are finalized. The budget was unamously approved.

## **Voting Record**

President Charles – Approve Vice President of Management Amritt – Approve College of Arts & Sciences President Gunawan – Approve Graduate Business Association President Sandhu – Approve School of Public Affairs Vice President Ricci – Approve School of International Service President Ghassemi – Approve

- iii. American University's Student Government Women's Initiative Sponsorship
  - a. Confidential Request. The sponsorship was approved.

## **Voting Record**

President Charles – Approve Vice President of Management Amritt – Abstention College of Arts & Sciences President Gunawan – Approve Graduate Business Association President Sandhu – Disapprove School of Public Affairs Vice President Ricci – Approve School of International Service President Ghassemi – Disapprove

- iv. Utilization of Graduate Leadership Office Space as Tutoring Space **Tabled**
- v. Establishing a Graduate Club Branch under the Graduate Leadership Council **Tabled**

## VI. Adjournment – 10:28 p.m.

Vice President of Management Amritt